



techmango Case Study



Case Study

Multi Vendor B2C E-Commerce ERP Software

Domain

B2C E-Commerce Site & Mobile App

Technology Used



Methodology

Agile – Scrumban With Sprint Every 2 Weeks

Background

Implemented social network ecommerce solutions that enables members (Store Owners), Whether they are individuals or business entities, to share products and revenue. Members are given the ability to incorporate the store advertisements to make revenue.

Solution Implemented

- Mobile First approach to works across all digital devices.
- Mail chimp newsletter.
- Multi Currency.
- Country based multi store.
- Coupon management.

Outcomes

B2C Ecommerce Site where store owners share their own products and services with visitors (Star mall Visitors) landing on their personalized store and make the purchase via website & mobile apps.

Techmango help achieve increased conversions, revenue per user & CTR for the client.