



techmango

Case Study



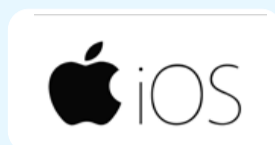
Case Study

Omni Channel Solution Web Portal & Mobile Application

Domain

Retail E-commerce

Technology Used



Methodology

Agile – Scrum with sprints every 2 weeks

Background

Implemented Omni Channel solution to one of the leading supplier of team wear products with 8 professional clubs in the league.

Solution Implemented

- Mobile First approach to works across all digital devices and all channels.
- Built on leading-edge technology, responsive design based.
- Reduces channel maintenance and provisioning costs, reuse of content, centralized business rules and reduced workforce training.
- Flexible order allocation.
- Integration of orders from online and offline channels.
- Quick and accurate inventory updates.
- Consistent inventory visibility.

Outcomes

Omni Channel Solution integrating POS Stores, Web Portal and Mobile Application. Techmango help achieve automated recommendations to boost cross-sell and upsell among loyal buyers and served individualized recommendations and deployed behaviorally targeted display.